



# ANNAMALAI UNIVERSITY

## CENTRE FOR DISTANCE AND ONLINE EDUCATION

**S346 - M.B.A (E/M)**  
**SECOND YEAR - THIRD SEMESTER**  
**Academic Year: 2025 - 2026**  
**(JANUARY SESSION)**

### ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for all **FIVE** courses in the third semester as per instructions.

Last date for submission: **15.04.2026**

Last date for submission with late fee ₹300/-: **30.04.2026**

### NOTE:

1. Assignments sent after **30.04.2026** will not be evaluated.
2. Assignments should be in the **own handwriting** of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on **one side** of the A4 paper.
4. All assignments (with Enrolment number marked on the Top righthand corner on all pages) should be put in an envelope with superscription "**MBA Assignments**" and sent to **The Director, Centre for Distance and Online Education**, Annamalai University, Annamalai Nagar – 608 002 by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with **Enrolment Number** and the **Title** of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

### ASSIGNMENT INSTRUCTIONS

Write all questions in Assignment Topic 1 and 2 for each paper. For each question the answer should be written for 4 to 5 pages. The **Assignment topic 1** carries 15 marks and **Assignment topic 2** carries 10 marks. You are expected to **write all questions compulsory in each assignment topic for every subject**.

**Dr. S. ARULSELVI**  
**DIRECTOR**

**ANNAMALAI UNIVERSITY**



**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

**MANAGEMENT WING**

**S346 MASTER OF BUSINESS ADMINISTRATION (M.B.A.)**

**SECOND YEAR – THIRD SEMESTER**

**Academic Year: 2025 – 2026  
(JANUARY SESSION)**

**ASSIGNMENT SUBMISSION**

COURSE CODE : \_\_\_\_\_

COURSE NAME : \_\_\_\_\_

ENROLLMENT NUMBER: \_\_\_\_\_

NAME OF THE STUDENT: \_\_\_\_\_

DATE OF SUBMISSION : \_\_\_\_\_

**ASSIGNMENT TOPIC I**  (✓)

**ASSIGNMENT TOPIC II**  (✓)

<b>From</b> _____ _____ _____ _____	<b>To</b> THE DIRECTOR CENTRE FOR DISTANCE AND ONLINE EDUCATION MANAGEMENT WING ANNAMALAI UNIVERSITY ANNAMALAI NAGAR. 608 002
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**Answer all questions in Assignment topic 1 and 2.**  
**346E2310 - ORGANIZATIONAL BEHAVIOUR**

**ASSIGNMENT TOPIC 1**

1. Define the goals of organizational behavior.
2. Explain the learning theories in detail.
3. Define group cohesiveness.

**ASSIGNMENT TOPIC 2**

1. Explain the characteristics of leadership.
2. Explain various stages of conflict resolution.

**346E2320 - MANAGEMENT INFORMATION SYSTEMS**

**ASSIGNMENT TOPIC 1**

1. What is MIS? Discuss the various activities performed by MIS in an Organization?
2. What are the difference between Information System and Management Information System?
3. Explain about the System Development Life cycle.

**ASSIGNMENT TOPIC 2**

1. Describe the Scope of Data Warehousing.
2. Explain in detail about the Application of MIS.

**346E2330 - INTERNATIONAL BUSINESS**

**ASSIGNMENT TOPIC 1**

1. State the difference between domestic and international trade.
2. What is non – tariff trade barrier?
3. What are the implications of abiding by the WTO rules in India?

**ASSIGNMENT TOPIC 2**

1. Discuss the export licensing procedures. Explain.
2. Discuss recent trends import in India.

**346E2340 - OPERATIONS RESEARCH**

**ASSIGNMENT TOPIC 1**

1. What are the applications of OR?
2. What are limitations of an OR Model?
3. What is lead time and safety stock?

**ASSIGNMENT TOPIC 2**

1. What do you understand by the PERT and PERT Cost?
2. Explain the sensitivity analysis in detail.

**346E2350 - ACCOUNTING FOR MANAGERS**

**ASSIGNMENT TOPIC 1**

1. Explain financial accounting and its uses.
2. What is Fund flow Statement? Discuss.
3. Explain the concept of marginal costing in detail.

**ASSIGNMENT TOPIC 2**

1. Explain capital budgeting and its importance.
2. What is management report? Explain.